

MICHAEL LEE

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EDUCATION

University of Southern California *Los Angeles, CA*
BA, Fine Arts, 2010
Minor, Communication Design, 2010

Marymount College *Rancho Palos Verdes, CA*
AA, Graphic Design, 2007

PROFICIENCIES

Adobe Photoshop CS5, InDesign, Illustrator, Bridge
Final Cut Pro
Apple Software/Hardware
Microsoft Office
Camera RAW, Canon Software/Hardware
PC, Mac & iOS Literate

PREVIOUS EXPERIENCE

Direct Partners (Omnicom Group) *Marina Del Rey, CA*
Interactive Designer, June 2010 – August 2011

- Designed Trojan Vibrations CMS website.
- Art Directed & designed all interactive, print and in-store branding for Fleming's Steakhouse.
- Designed logo, e-mails and website components for Sony PlayStation Rewards – beta and public launches.
- Designed nationally blasted e-mail campaigns for Sony PlayStation, Trojan Vibrations, & Fleming's Steakhouse.
- Designed Keynote and PowerPoint presentations for new business pitches.
- Worked directly with Chief Creative Officer and account teams on all projects.
- Participated in client reviews for Sony PlayStation & Fleming's Steakhouse.
- Collaborated with department heads to brand and art direct company newsletters, infographics and photoshoots.
- Lead Photographer for all in-house product photography.
- Promoted from Junior Designer to Interactive Designer.

Bemis Balkind *Los Angeles, CA*

Interactive Department Intern, Spring 2010

- Developed concepts and designed rich media banners for Overture Film's *Brooklyn's Finest*.
- Worked alongside Sr. Art Directors to provide quality comps for client reviews.
- Designed landing pages and banner concepts for various entertainment campaigns.
- Created social media campaigns.

CURRENT POSITION

Capital Group Companies *Los Angeles, CA*
Visual Designer, August 2011 – Present

RECENTLY SERVICED



Direct Partners (Omnicom Group) *Marina Del Rey, CA*
Creative Department Intern, Summer 2009

- Designed nationally blasted e-mails for Fleming's Steakhouse.
- Worked alongside Associate Creative Director during the development of all projects for Sony PlayStation and Cox Communications.
- Designed Keynote and PowerPoint presentations for new business pitches.
- Assisted studio personnel with designing comps for client reviews.

SONIC Management *Marina Del Rey, CA*
Intern, Summer 2008

- Managed scheduling and website maintenance for soul artist Chris Pierce.
- Designed web banners and print promotions for all SONIC artists.
- Produced Chris Pierce's *Change Yourself* music video.
- Assisted with minor business and legal matters.

Quiksilver Inc. *Huntington Beach, CA*
Graphic Design Intern, Summer 2008

- Worked alongside Sr. Graphic Designers on Tony Hawk's Summer 2009 apparel line.
- Created t-shirt designs, two of which were used in the final 2009 catalog.
- Produced final deliverables for vendor production.

The Daily Trojan *Los Angeles, CA*

Staff Photographer, October 2008 – May 2010

- Photographed all USC sporting events.
- Lead photographer at all 2009 USC football home games.
- Assigned to shoot university, entertainment and political events across LA county.